

Our Experience Helps You Bridge Cross-cultural Gaps



KUMI AWASE (modular type) development

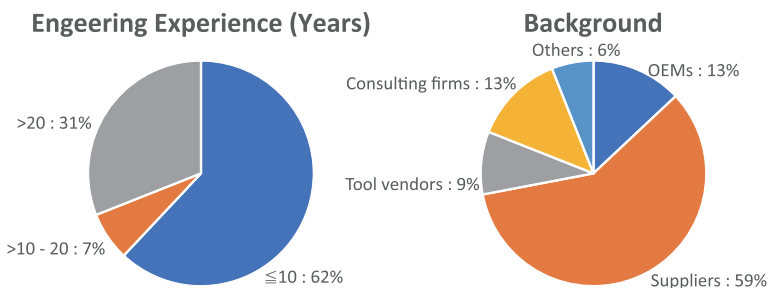


SURI AWASE (integral type) development

[Business Domains]

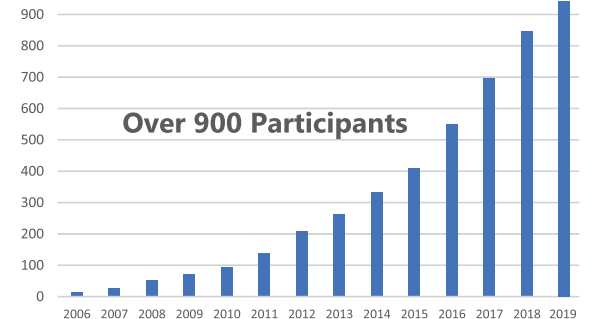
- Process Improvement Consulting (Automotive SPICE)
- Functional Safety Consulting (ISO 26262)
- Product Development Management & Management on Technology

[Consultants]

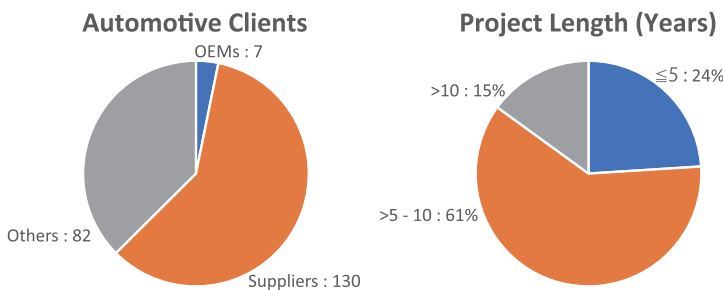


[Assessor Training]

Number of Our Assessor Training Participants



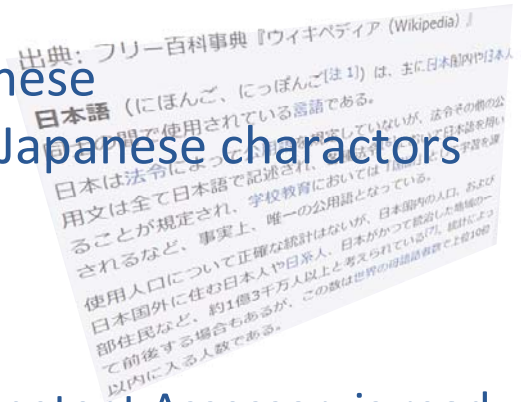
[Clients]



You can download the PDF file.

What is Happening at Suppliers?

- Mysterious answer to your question
- Many key documents are written in Japanese
- It is hard to detect the root cause due to Japanese characters



[Our Services for European OEMs]

■ Language Support Service

- Professional Translator, certified intacs Competent Assessor, is ready to support communication between OEMs and Japanese Suppliers
- Not only simply word to word translation, But “Interpretation” of the cultural context



■ Assessment Service

- Perform Automotive SPICE assessment in Japanese and report in English / German
- Japanese project documents can be reviewed in detail



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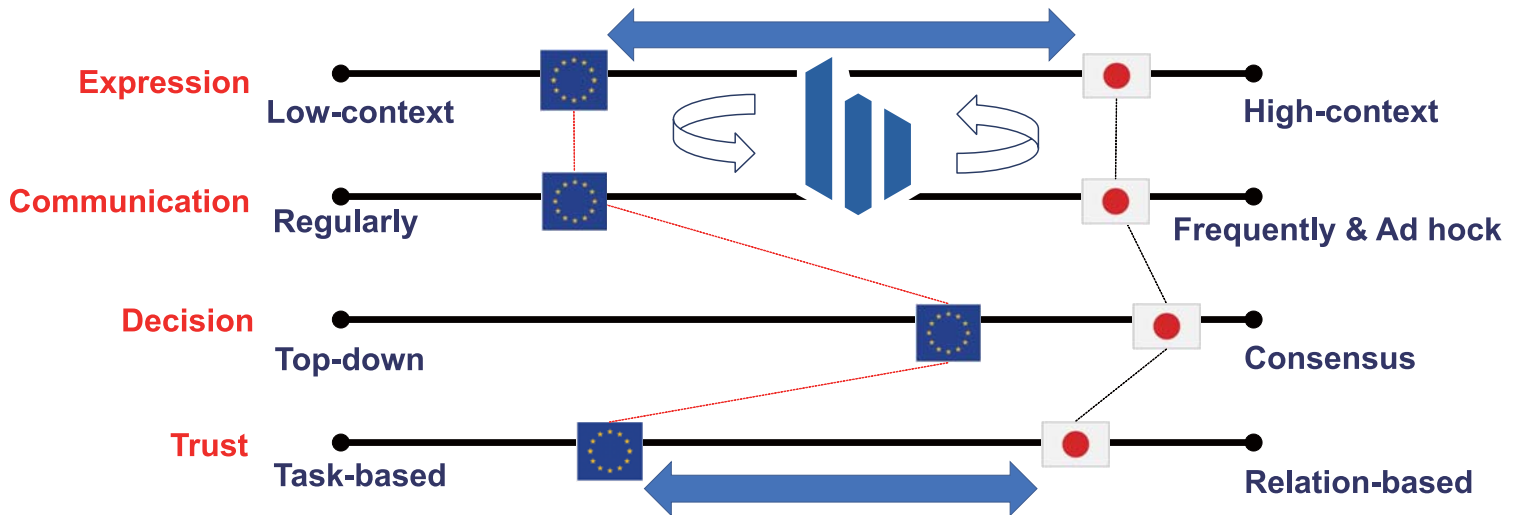


AUTOMOTIVE SPICE®



Why Japanese OEMs don't state their Expectations Clearly?

- YES, but “NO” Smile
- Requirements are ambiguous, but increasing



[Our Services for European Suppliers]

■ Project Reporting Support Service

- Our working experiences in Germany and Japan drive cross-cultural project management activities smoothly
- At management level, help you argue or debate with Japanese OEMs



■ Project Start-up Service

- Provide know-how to launch business with Japanese OEMs
- Facilitate or moderate technical discussion and organize the team



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